



Airport Concepts

Airport Concepts 6/2011-12/2013 project aims to develop new service concepts for international airports by combining and complementing the products and services of Airport Cluster Finland members and the participating companies and their business partners. In addition to developing new service concepts the project aims to develop practical tools to strengthen the international business of the companies.

The Project is EAKR funded and its total budget is 900 000€. The contribution of participating companies is 5000€ (+VAT) per company. The execution time is 6/2011 - 12/2013.

The project work packages:

WP1 Development of new service concepts

Examples of these service concepts are:

- ✓ Service concepts for winter conditions management
- ✓ Service concepts for airside lightning, electronics, weather monitoring
- ✓ Terminal solutions: Passenger and baggage flow solutions, safety and security solutions in terminals
- ✓ Airport planning & construction and airport area development concepts
- ✓ Terminal service solutions: B2C services, planning & implementation concepts
- ✓ Additionally, financing tools and a concept manual are developed

WP2 Proof of concepts marketing activities, market research, service concepts differentiation

WP3 Concepts piloting and functional testing

WP4 Information sharing & reporting

Corporate participants:



Results and impacts of the project:

- Will create new business opportunities in the international markets with new operating models and innovative development
- Pilots will generate new know-how, which can be used in business
- Companies can exploit the project results in international business start-up and marketing, as well as joint work with their partners
- The participating businesses will be able to offer more holistic solutions, which can be utilized as new business opportunities
- Researchers can take advantage of the project by developing expertise in marketing, training and future corporate R&D co-operation
- The Finnish airport industry will become more internationally competitive, the business opportunities of supporting industry sectors and sub-contractors will increase and the industry will be able to employ more and more due to business growth and internationalization

Project implementers:

- Vantaa Innovation Institute Oy / Airport Cluster Finland (partial implementation and management)
- University of Turku, Business and Innovation Development -unit, Turku Municipal Housing Corporation (partial implementation)

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